

**Student Ambassador (0.2 FTE)  
12 months - Fixed Term**

The Glasgow School of Art

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The Glasgow School of Art is one of Europe's leading independent university-level institutions for the visual creative disciplines. Our studio-based, specialist, practice-led learning and research draws talented individuals with a shared passion for visual culture and creative production from all over the world.

Originally founded in 1845, today we have 2150 students studying across architecture, design, digital, fine art and history and theory. As we develop new academic programmes and enhance our areas of expertise and inter-disciplinarity, our ambition towards 2018 is to grow our student community in Glasgow by 25%, and continue to grow our research profile and campuses in Singapore and the Scottish Highlands and Islands. Our internationalisation strategy is embedded across our academic programmes and research, connecting the GSA with some of the world's leading universities and specialist higher education institutions.

Recognised by the Scottish Funding Council as an independent, specialist institution the GSA is an important and integral part of Scotland's higher education provision. Working in partnership with universities across Scotland and the UK, our degree programmes are validated by the University of Glasgow. The University of Glasgow has validated our programmes since 1992 and whilst the Senate of the University has ultimate responsibility for the awards, there is maximum delegation to the GSA for its own quality assurance procedures. The School, through its Academic Council, is also responsible for the development, monitoring, evaluation and updating of its academic framework.

Our 185 academic staff, 80% of which are research active, form a strong creative community united in the ambition to see GSA positioned as a global leader in studio based research and teaching, transforming thinking by developing creative approaches with new audiences, locally, nationally and internationally. As one of the UK's largest and most intensive research communities for the visual creative disciplines, GSA's research activity is clustered into the following interdisciplinary themes:

- Architecture, urbanism and the public sphere
- Contemporary art and curating
- Design innovation
- Digital visualisation
- Education in art, design and architecture
- Health and wellbeing
- Material culture
- Sustainability

Moving forward GSA has ambitious plans to develop its research profile further through internal collaboration and new partnerships with National and International Organisations. We recognise the distinctive contribution made by visual creative disciplines within the rapidly growing interdisciplinary research agenda and seek to position GSA as a global leader in this field. This will involve development and mentoring of GSA's own research talent, recruitment of the best new staff, the securing of higher levels of external research funding to support research projects and further growth in the scale and activity of GSA's PhD community.

While we are firmly rooted in Glasgow, one of Europe's leading creative cities, we are international in outlook with one of the UK's highest percentages of international students and one of Scotland's largest percentages of students from the rest of the UK. Over the last five years over £65 million has been invested in our estates including the recently opened Reid Building. Further investment is currently being planned which will create a cohesive creative campus with the iconic Mackintosh Building at its core.

We have a total income of over £30m, and our aim is to cultivate conditions in which the GSA can continue to achieve great things through what we do, with whom we do it and through creative approaches build on our existing strengths and distinctive assets, in order to:

- Achieve excellence and leadership in student-centred studio-based learning
- Engage with new audiences through inter-disciplinary research
- Extend our global reach and creative engagement
- Be a robust and efficient institution – maximising our resources and our potential

### The Studio

Our studio-based approach to learning and innovation has particular relevance in the 21<sup>st</sup> Century. The place of the studio in creating the environment for inter-disciplinarity, peer learning, critical enquiry, experimentation and prototyping can help to address many of the grand challenges confronting society and contemporary business. It provides space to bring disciplines together, exploring problems in new ways to find innovative solutions. Studio is at the heart of our pedagogy, how we work and how we engage with others.

### The Role

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Job Title	Student Ambassador
Location	Blythswood House Offices
Reports to	Recruitment Manager
Purpose	<p>The Ambassador Scheme is designed to complement the recruitment activity that currently exists in the School. It gives students the opportunity to represent the School to the outside world through a variety of different activities. It is a comprehensive scheme that aims to aid the School's recruitment activity and also encourage young people to enter Higher Education.</p> <p>Student Ambassadors are current students of GSA who work with young people to help raise their aspirations, giving them the knowledge they need to make informed choices about Higher Education. Ambassadors' work is varied – they may be asked to staff a stand at a careers' fair, give a presentation at a school assembly or show groups large and small around the campus.</p>

## Dimensions

- 400+ Staff School-wide
- 2,200 students approx.

## Key Accountabilities

- Act as leading student guide during Open Day and Applicant Advisory events and through the admissions cycle, helping hundreds of prospective students find their way around campus – providing them with information about the school;
- Take groups of potential students and their families on campus tours, providing a friendly and informative introduction to the campus;
- Act as student leaders for groups of school students during various activities around campus, including studio tours and providing an insight into student life and the facilities available to students;
- Assist at UCAS fairs and other large scale events as part of a team promoting the School to potential students;
- Assist with visits to individual schools to promote the School;
- Assist in organising Recruitment Mailshots and general office administration.

## Relationships

Internal Contacts:

- Recruitment Manager
- Head of Student Recruitment
- Head of Marketing and Development
- Registrar
- Student Support staff
- Academic Departmental Heads

## Person Specification

Knowledge, Skills and Abilities:

- A positive and motivated individual with a belief and passion for education;
- An outgoing individual who can work flexibly relating to a wide range of target audiences;
- An effective communicator, able to give a positive account of student life;
- Strong interpersonal skills – oral and written;
- Ability to present to large groups;
- Strong Team Player;
- Adaptability;
- Working knowledge of GSA and its aims and objectives;
- Ability to take initiative and give feedback on good recruitment practice.

## Terms and Conditions

Contract	Fixed term – 12 months
Probationary Period	It is recognised that there is an inevitable ‘settling in’ period in any post. The probationary period is therefore an opportunity for the employee to fit within the culture of the School. It should also be determined during this time whether the job is in line with expectations as expressed in pre-appointment discussions, interview and as set out in the Job Description. The probation period for this role is 3 months.
Salary	Grade 1, point 2, £15,417 per annum, pro rata
Hours	7 hours per week
Holidays	30 days plus 11 statutory holidays per annum, pro rata
Pension	Option to join the Local Government Superannuation Scheme
Notice Period	1 month